



GINGERBEARD
MEDIA

WELCOME PACK

Thank you for considering **GINGERBEARD Media**

Welcome to GINGERBEARD Media. We pride ourselves on delivering professional-quality video and photo media marketing content at affordable rates to small and medium sized businesses in Perth, Western Australia.

For us, your media content is our passion; we're dedicated to delivering on time, within your budget and to your original vision. We want to give your business media content that you're proud to show off to your clients.

When we're working with you we like to think that we are part of your company and have just as much vested interest and engagement as you do with your business. You can count on us to be part of your team.

This welcome pack provides information about our company, our values, work processes and our products and services. If you have any questions about what we do you'll find our contact information on the last page.

We look forward to working with you and producing truly beard-tastic media together.

Bruce Garrod

Bruce Garrod
Head Beard, GINGERBEARD Media



About Us.

Based in Perth, Western Australia, GINGERBEARD Media specialises in delivering advertising and marketing video content for small and medium-sized businesses.

Our Vision

To become a recognised leader in the creation of video marketing content for small and medium-sized businesses in Perth, WA.

Our Mission

To work with Perth-based businesses to take, from concept through to delivery, professional quality video which exceeds their expectations.

Our Values

To work in a local, friendly and professional manner to deliver high-quality media content, on budget and on schedule.

Why Us?



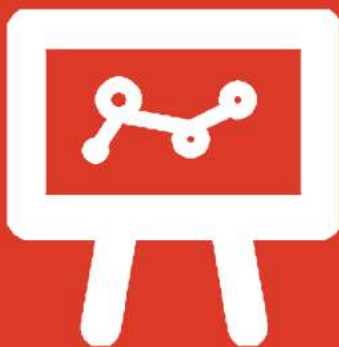
Value for Money

All businesses need to justify their spending and you need to ensure you get value for your money. That's what we offer; cost-effective media solutions.



Service

Great service starts with an understanding of your business, continues with a full comprehension of your project and doesn't end until your media is successfully delivered.



Project Management

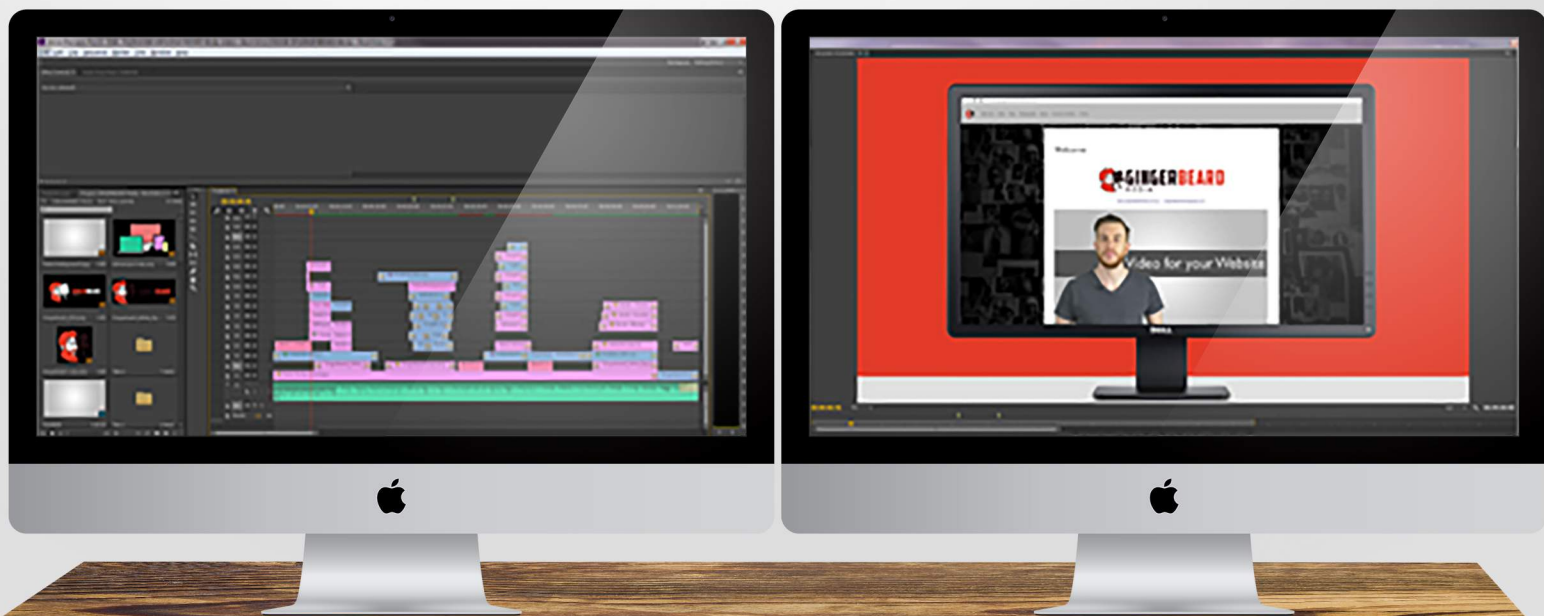
Great project management means that your project is delivered to or above your specifications and vision, within its budget and on schedule. It also means that communication is clear throughout all stages of the project.

Videography.

Every day we work with Perth-based businesses to deliver professional-quality, high-definition, web and social media-ready advertising and marketing video content.

This content allows our clients to effectively advertise and market their business, product and/or services on their social media platforms such as Facebook and Instagram, as well as on their website or through email marketing campaigns.

We deliver effective video advertising content from start to finish. We work with our clients to understand their vision, aims and objectives for their project. Then we look to provide detailed shotplans and scripts enabling us shoot and edit in a more efficient and productive manner. With GINGERBEARD Media you don't need multiple companies to deliver your video advertising content because we manage it from start to finish.



Equipment.

We use m4/3, dlsr-style cameras to provide a clean, crisp and modern image for your business. These cameras are smaller than TV-style cameras, but we've found them to be less intrusive and pack a punch in regards to image quality.


In addition to our cameras, we use a wide range of equipment to capture your business, with each job being assessed for requirements on numbers of cameras needed, lighting requirements, the use of a teleprompter to help with script delivery as well as selection of microphones so as to capture the best sound quality on your project.

Behind the scenes we work with the latest editing and motion graphic software to really deliver your product and we back all of our work up on our server to help prevent data loss.




Drones.

Drones are fast becoming the way to capture a different perspective on our world, and with our aim of capturing your business in the best light, drones add another level of professionalism to your business and its brand.



We believe drones offer new opportunities for advertising and marketing to small and medium-sized businesses.



Many of our video packages are now able to incorporate drone work into the videos we deliver - it provides a great way to show off your business to the next level.

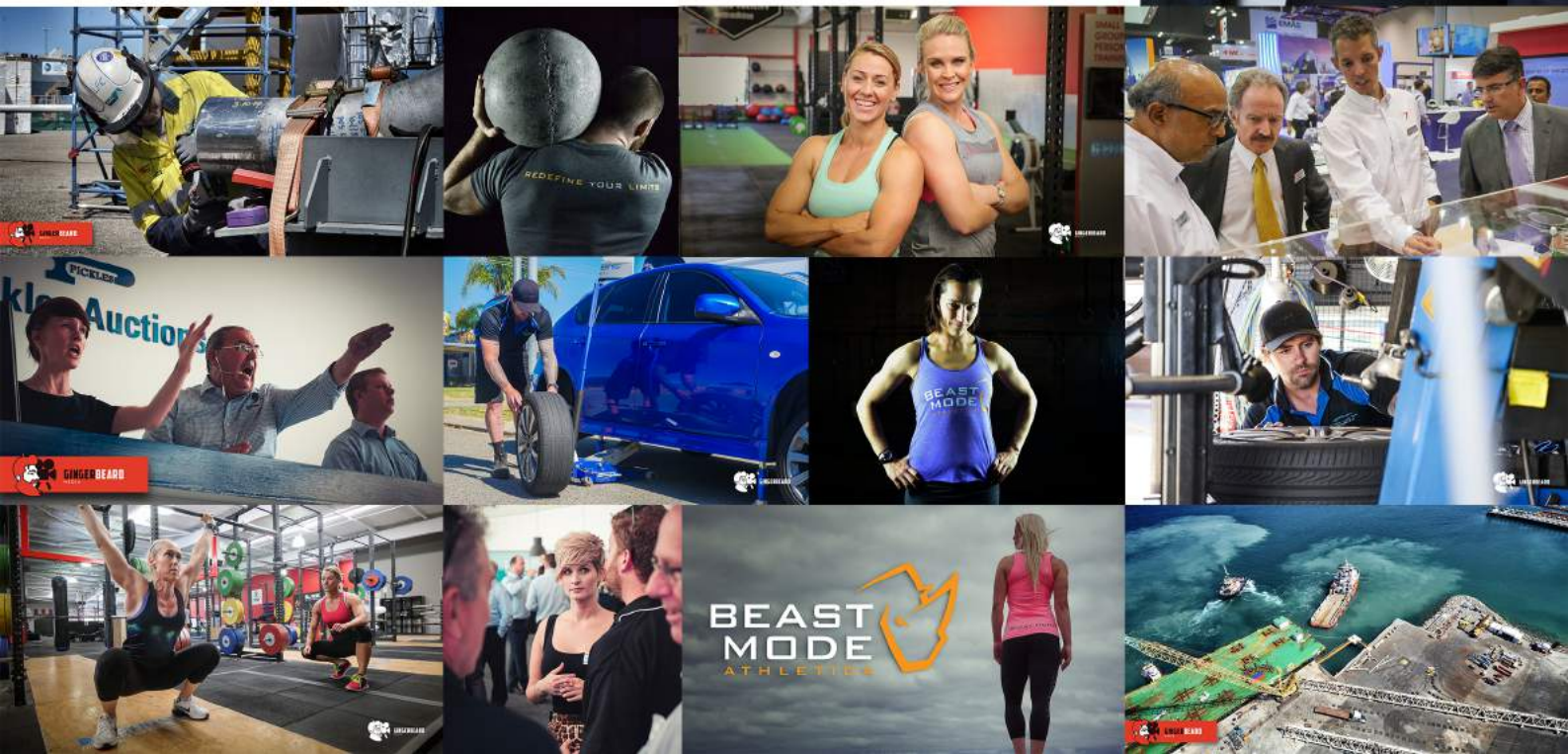




Photography & Branded Images.

Our photography services allow us to provide your business with a stand alone product or an integrated service that combines with our video services and/or graphic design.

- Photography for Websites & Social Media
- Company Branded & Marketing Images
- 'Business at Work' Photography
- Product Photography
- Headshots & Professional Profile Photographs
- Event Photography



Graphic Design.

Our 'one stop shop' approach to delivering your marketing content means that we are able to complete both graphic design and motion graphic animation, helping to deliver a well-rounded professional video or stand-alone visual media such as print advertising.



Work Process.

Our simple project management process is easy to understand and ensures successful delivery of your project to your vision, on time and within budget.

With our cameras, we don't just point and hope. We always work to understand your project and from there provide a suitable and scalable amount of planning.

We believe that an investment upfront in planning helps to later ensure a successful project; ultimately saving our clients money.





Support & Contact.

Should you have any questions, queries or concerns and need to get in contact, you can do so via:

 0414 152 508

 gingerbeardmedia@gmail.com

 www.gingerbeardmedia.com.au

We thank you for your business
GINGERBEARD Media - Get on Beard



GINGERBEARD
MEDIA

