



PRODUCT INFORMATION SHEET
SIGNATURE VIDEO PACKAGE

Signature

GINGERBEARD
MEDIA

Thank you for considering our Signature Video Package

Communicate your passion; you're different from those around you.

We all work in a crowded business market but you know that standing out from those who offer the same service as you is key to your success. Often you need to sell yourself before you can sell your services. But how do you show that you're the one your client is looking for?

Our Signature Video Package will produce an up to two minute professional profile video that shows the passion you have for your job. We believe it will not only add value to you and your business but become your #1 used tool in your arsenal.

Displayable on your website, useable on your social media as well as your electronic and print marketing communications such as newsletters and emails, this tool has many uses meaning you get the best bang for your buck.

However you use it, your Signature Video will mean that you get in front of more potential clients than you ever can by physically introducing yourself.

This is a must have for anyone who is a customer-facing service provider! Real estate agents, photographers, personal trainers the list is varied and almost unending.

Bruce Garrod

Bruce Garrod
Head Beard, GINGERBEARD Media



Signature Video Package Spec Sheet

Package Inclusions

1 hour pre-film meeting in which we discuss everything needed to deliver your project which successfully meets your vision and objectives

2 hours of filming on location at your chosen destination. Time on location breaks down into an hour of interview footage where we really get to understand what makes your business tick and one hour following you conduct your business.

Edited and delivered into a two minute Signature Video

Music track included in package price

Inclusion of a static **company logo and contact details**.

One edit amendment prior to video delivery.

Optional Extras

Mobile Background Screen - Change out your location background for a professional white/black or custom background

Premium music - Change out the music from our standard package music

Animated logo - Add some flare to your logo; get it animated

Two camera setup - Make use of our dual camera system allowing for different angles of your presenter in your video

Increased filming time - Perhaps it's not possible to capture your business within the package allowed time, you need another day or you want to include a timelapse video.

Signature Video Prices

Signature Video Package \$1,499

Optional Extras

Mobile Background Screen \$99.99

Animated Logo - \$149.99

Premim Music Track \$99.99

Two Camera Setup - \$99.99

Increased Filming Duration (p/h) \$79.99