



**GINGERBEARD**  
MEDIA

***FREELANCE***  
VIDEO SERVICES

# Thank you for considering our Freelance Service

**Built with the entrepreneur in mind!**

For entrepreneurs the results of video production is well-known; it's an absolute necessity for your business or brand. However, often outsourcing your ideas to a marketing agency, video production company or videographer can become limiting - either through cost or the creativity of the 3rd party.

And the truth is, that whilst you might own some of the gear to create your own video content, you probably don't have everything that you need to deliver a professional video. And you're unlikely to have the knowledge or experience of a full-time video production company, nor the time to learn these new skills.

And that's where our Freelance Service steps in.

You get access to a talented and experienced videographer with all of GINGERBEARD Media's equipment at your disposal for your shoot. You provide the creative direction and we run a professional video shoot for you.

Once the shoot is complete you're provided with the footage to use as you wish.

You can edit it into one video, multiple videos or just use the clips to help your business advertise on social media. Use the media for as long as you want, as many times as you want.

The possibilities really only stop with your creativity.

*Bruce Garrod*

Bruce Garrod  
Head Beard, GINGERBEARD Media



## How Does This Work?

We've designed our Freelance Service for entrepreneurs looking to take their video marketing and advertising to the next level. To help you have a successful shoot we provide the following stages for each of our packages.

### **Pre-Production**

Planning is vital for the success of your project and so we've included 1 hours worth of consultation prior to the shoot. We'll jump on a phone call or Zoom meeting and discuss your project. You'll come to the meeting with a plan as to what we're going to shoot on the day. Our conversations will focus on making sure we've allocated adequate time for what you want to shoot and answer any questions you might have. From there, you'll be able to complete any planning for the shoot.

### **Production**

During the shoot we'll work with you to capture the footage you need. We'll be looking to you for direction and checking our shots to make sure you capture what you need. We'll be on hand to collaborate with you, using our experience to let you know how best to capture what you had originally envisaged.

### **Post- Production**

Once filming is complete and payment is made, we'll provide the footage via a digital drive download link.

From there it's over to you to complete your masterpiece, as much or as little as you want. Use what you create and our raw footage for as much and for as long as you'd like.



## Options & Pricing



### Full Day Package

\$1,485 (inc gst)

- 1x 1hr Planning call/Zoom meeting
- Metro-travel and shoot setup
- 1x 8hr shoot

Note: 8 hr day commences on arrival and includes 20mins for lunch

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### Half Day Package

\$900 (inc gst)

- 1x 1hr Planning call/Zoom meeting
- Metro-travel and shoot setup
- 1x 4hr shoot

Note: 4 hr day commences on arrival and includes 10min break

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## Equipment

Using our services you'll have access to the same gear (and experienced videographer) that we use to create professional videos for our clients every day. This includes:

- Three cameras, shooting up to 4k, up to 240fps, natural colour profile, 8 or 10-bit footage
- Multiple lenses, lights, tripods and our teleprompter (great for scripted videos) and professional-grade stabiliser
- Microphones: Professional-grade shotgun mic, multiple wireless lapel mics, and smaller mics
- Specialist gear - like drones, go pros and 360 deg cameras

