



PRODUCT INFORMATION SHEET

PERSONAL BRANDING

VIDEO PACKAGE

GINGERBEARD
MEDIA

Thank you for considering our Personal Branding Video Package

Communicate your passion; you're different from those around you.

We all work in a crowded business market but you know that standing out from those who offer the same service as you is key to your success. Often you need to sell yourself before you can sell your services. But how do you show that you're the one your client is looking for?

Our Personal Branding Video Package will produce a professional profile video that showcases your passion for your job. We believe it will not only add value to you and your business but become your #1 used tool in your sales-force arsenal.

Displayable on your website, useable on your social media as well as your electronic and print marketing communications such as newsletters and emails. This tool has so many uses meaning you get the best bang for your buck.

However you use it, your Personal Branding Video will mean that you get in front of more potential clients than you ever can by physically introducing yourself.

This is a must have for anyone who is a customer-facing service provider! Real estate agents, photographers, personal trainers the list is varied and almost unending.

Bruce Garrod

Bruce Garrod
Head Beard, GINGERBEARD Media



Personal Branding Video Package Spec Sheet

Package Inclusions

1 hour pre-film meeting in which we discuss everything needed to deliver your project which successfully meets your vision and objectives

2 hours of filming on location at your chosen destination. Time on location breaks down into an hour of scripted interview footage where we really get to understand what makes your business tick and one hour following you conduct your business.

Edited and delivered into a two minute Signature Video

Inclusion of a static **company logo and contact details**.

Two edit client amendments prior to video delivery.

Optional Extras

Music track - select from our suggested licensed, royalty-free music tracks to help complete your video

Premium music - Upgrade from our standard music to give your video even more impact

Animated logo - Add some flare to your logo; get it animated

Increased filming time - Perhaps it's not possible to capture your business within the package allowed time, you need another day or you want to include a timelapse video.

Personal Branding Video Prices

Personal Branding Video Package \$1,499

Optional Extras
Script Writing - \$99
Animated Logo - from \$49
Standard Music Track \$49
Premium Music Track \$99
Increased Filming Duration (p/h) \$100